



## HD/SD Digital Delivery - Reliability, Service, & Speed

*Centaur HD/SD digital delivery replaces tapes with a streamlined digital workflow in both HD and SD. Known for superior customer service, users rely on Centaur to get critical content on-air, on-time, with the highest quality and best cost-effectiveness in the industry.*

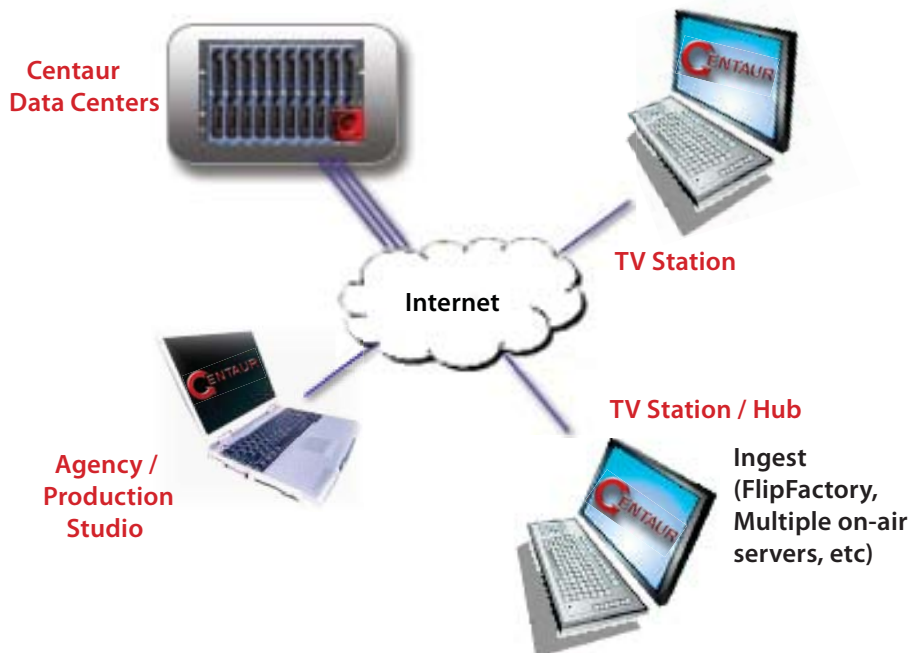
Centaur streamlines operations by delivering media in server-ready play-to-air formats, as well as metadata for automated interface with digital traffic management systems. We provide production studios HD/SD presets for high-quality encoding, and assist with setup, export, and delivery to ensure a smooth flow at receive stations/hubs.

Centaur's world-class server network and exclusive transfer protocol ensure reliable, high-speed HD/SD delivery, with full in-transfer traceability and receipt verification. Senders drag-n-drop to upload to our secure Centaur servers in any broadcast-quality format. Spots are distributed in each station's play-to-air format, with automated download and delivery notification.

Customers are rapidly making Centaur the standard in local and regional broadcast markets, and employing our solutions across increasingly larger geographic areas. Contact us today to learn more about the benefits for your business.

### Professional HD/SD Video Delivery

- Quick digital delivery replaces tape handling and shipping
- Senders drag-n-drop to upload one time in any broadcast-quality format
- Automated spot download in each station's HD/SD play-to-air format
- Streamlined tapeless workflow, with metadata for automated ingest
- Automated delivery notification and receipt verification
- Runs on both Windows PC & Mac OS



Centaur data centers have over 5 Gbps to the Internet backbone, ensuring robust, high-speed performance

Expedited delivery enabled by exclusive transfer protocol

SSL encryption for security

Includes transfer monitoring and management