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## HD/SD Digital Delivery - Reliability, Service, & Speed

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### Centaur Information For Sending Spots

*Centaur performs reliable, high-speed internet-based distribution of HD/SD digital media. Known for superior customer service, we get content on-air, on-time, with the best quality and cost-effectiveness in the market.*

#### **Centaur Operation:**

When requesting a Centaur link to connect to our servers, please provide your name, phone, email, and the name of your company.

#### ***Install Centaur:***

1. Please download Centaur here (PC and Mac): <http://www.centauredelivery.com/SoftwareUpdate.html>
2. Email us to receive a Centaur link to connect to our servers: [cpro@centauredelivery.com](mailto:cpro@centauredelivery.com)
3. Open Centaur, paste received link into "Insert Centaur Arrow" box, and hit "Enter" on your keyboard.

#### ***Encode Spots:***

Submit broadcast-quality files in any format, or use HD/SD encoding presets that we provide with your arrow link above (e.g. Final Cut, Adobe, Avid, etc).

Please upload spots trimmed for air (e.g. 900 frames for a 30-second SD spot).

#### ***Deliver Spots:***

1. Open Centaur, double-click into disk with your company name, and click into the CentaurHQ folder.
2. Drag spots into CentaurHQ folder to upload. Email your station list and spot info (e.g. Advertiser, Title, ISCI): [cpro@centauredelivery.com](mailto:cpro@centauredelivery.com)

Spots are delivered in each station's required HD and/or SD file format, with automated download and delivery notification. Confirmation is provided to the sender.

#### **Centaur Assistance:**

Centaur representatives will be happy to assist you, and we look forward to your call: 212-400-1683